



AGENDA REQUEST FORM

THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA

ITEM No.:
2.

| | |
|--------------|------------------------------------|
| MEETING DATE | 2018-10-09 09:00 - Special Meeting |
| AGENDA ITEM | SUPERINTENDENT'S RECOMMENDATION |
| CATEGORY | SELECT CATEGORY (OPTIONAL) |
| DEPARTMENT | Board Member - District 7 |

| |
|--|
| Special Order Request <input type="radio"/> Yes <input checked="" type="radio"/> No |
| Time |
| Open Agenda <input checked="" type="radio"/> Yes <input type="radio"/> No |

TITLE:
Proclamation in Support of Broward County Penny for Transportation Referendum

REQUESTED ACTION:
To approve the Proclamation in Support of Broward County Penny for Transportation referendum.

SUMMARY EXPLANATION AND BACKGROUND:
The November 6, 2018 general election ballot will contain a referendum question to fund countywide transportation projects to relieve traffic congestion in all 31 municipalities. These projects will improve traffic signalization, County roadways, intersection improvements, senior mobility options, improve school zones, public transportation (bus and rail) and fund future investments in Broward's transportation system.

SCHOOL BOARD GOALS:
 Goal 1: High Quality Instruction
 Goal 2: Continuous Improvement
 Goal 3: Effective Communication

FINANCIAL IMPACT:
There is no financial impact to the District.

EXHIBITS: (List)
(1) Penny Tax Proclamation (2) Penny Tax PowerPoint (3) School Safety Projects - County and City

BOARD ACTION:
APPROVED AS AMENDED
(See Amendment Attached)
(For Official School Board Records Office Only)

| SOURCE OF ADDITIONAL INFORMATION: | |
|-----------------------------------|---------------------|
| Name: John J. Sullivan | Phone: 754-321-2600 |
| Name: | Phone: |

THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA
Senior Leader & Title

Nora Rupert - Chair

Approved In Open Board Meeting On:

OCT 09 2018

Signature

By:
School Board Chair

Item 2. Amendment October 9, 2018 Special Meeting

Motion to Amend (Carried)

Motion was made by Mrs. Good, seconded by Ms. Korn and carried, to amend the existing Proclamation in Support of Broward County Penny for Transportation Referendum by adding a ninth (9th) "Whereas," before "Now, Therefore," as shown below:

WHEREAS, the School Board requests an Inter-Local Agreement (ILA) with Broward County delineating details of improvements benefiting Broward County District schools.



The School Board of Broward County, Florida

PROCLAMATION

In Support of Broward County Penny for Transportation Referendum

WHEREAS, The School Board of Broward County, Florida, has 234 schools with over 270,000 students and more than 34,000 full and part-time employees; and

WHEREAS, the safety and security of our students and staff is our number one priority; and

WHEREAS, the Broward County Commission has placed the approval of a 1% Transportation Surtax Levy (Penny for Transportation Plan) before the County's voters as a referendum item on the November 6, 2018 ballot; and

WHEREAS, The School Board of Broward County, Florida, supports the goal of improving the safety of our students and staff within the Penny for Transportation plan; and

WHEREAS, the 30-year penny surtax is intended to reduce traffic congestion, improve roads and bridges, enhance traffic light timing, develop safe sidewalks and bike paths, expand mass transit, fully fund special needs/on-demand services, fully fund community shuttles, connect greenways, and enhance school safety zones; and

WHEREAS, the Penny for Transportation plan will improve the safety of our students by improving sidewalks, crosswalks, lighting and traffic safety at 80 schools, and fund an additional 40 miles of sidewalks where none currently exist; and

WHEREAS, the referendum would establish a dedicated source of funding for county-wide transportation system improvements, including school safety zones, through the levy of a 30-year, 1 cent surtax; and

WHEREAS, intersection enhancements contained within the Penny for Transportation plan will improve traffic flow and the safety and efficiency of the District's bus fleet.

WHEREAS, the School Board requests an Inter-Local Agreement (ILA) with Broward County delineating details of improvements benefiting Broward County District schools.

NOW, THEREFORE, be it resolved that The School Board of Broward County, Florida, hereby extends its support of the Broward County Penny for Transportation referendum, which is on the November ballot;

Given at Fort Lauderdale, Florida this 9th Day of October, 2018.

THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA

By: _____

Nora Rupert
Nora Rupert, Chair

By: _____

Robert W. Runcie
Robert W. Runcie, Superintendent of Schools

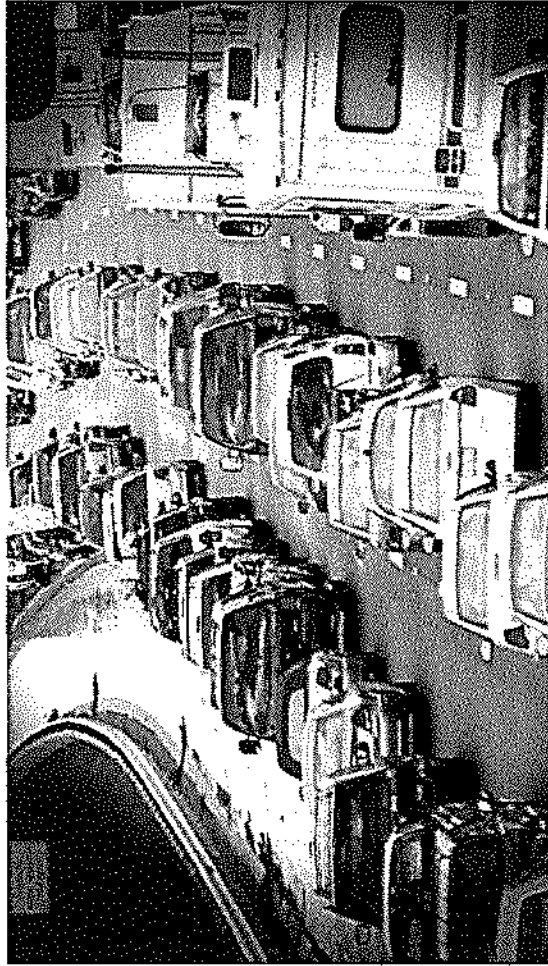


PENNY FOR TRANSPORTATION



WHERE LOCAL CHANGE HAPPENS

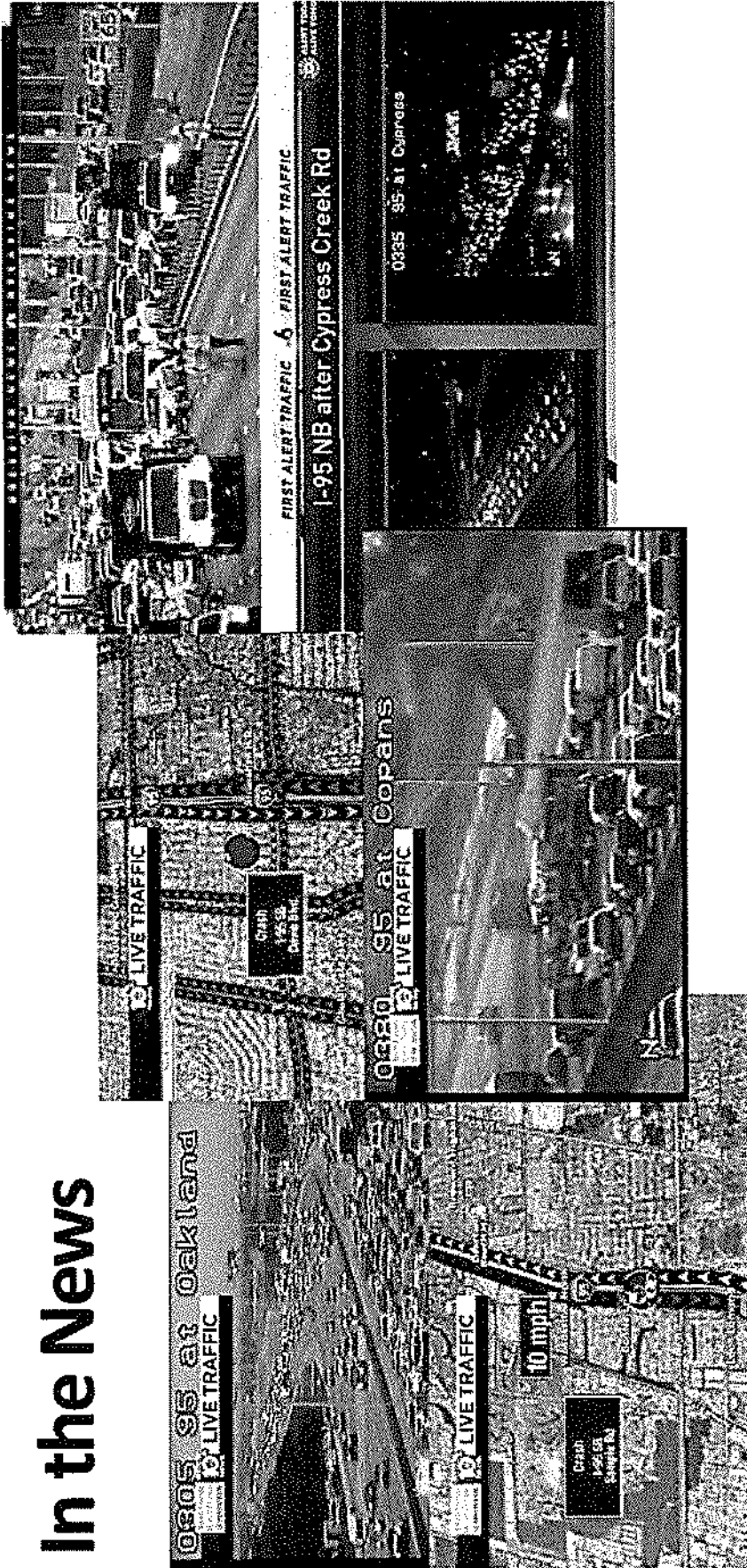
Typical Rush Hour Commute



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In the News



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Overview of the Plan

- Collaborative plan with projects in every community
- Prioritizing connectivity and congestion relief
- Dedicated transportation-specific funding; kept in a “locked box” only for that purpose
- **Independent** Oversight Committee manages
- When projects are completed, tax expires
- Makes us eligible for a larger share of state and federal funds (brings back our own tax dollars)



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Broward County Is Built-Out But Growing



- **Broward is growing**
 - 1.9 million population and growing
 - 64 households move to Broward each day
 - The County is physically constrained by the Everglades to the west and ocean to the east = “built-out”
- **Broward is attracting tourists**
 - 12.8 million visitors in 2017
- **Broward is getting older**
 - Between 2015 and 2030, Broward’s 60+ population will increase 48 percent – nearly half of that in the 75 and older age group



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The number of Americans ages 65 and older is set to **explode** from more than 46 million today to over 98 million by 2060 – nearly 20 million will be age **85 and older**.

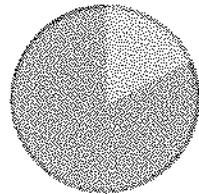
U.S. adults 65 and older will **outnumber children** for the first time in our history **by the year 2030**

Florida has the **highest concentration of older residents** in the U.S.

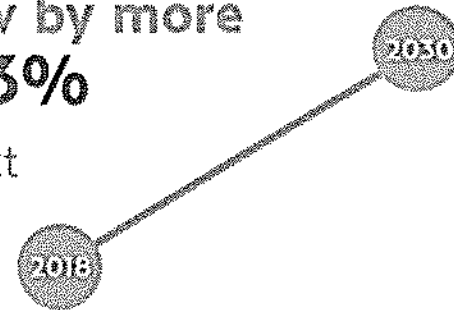
Broward has the fastest growing 85+ population in the state – projected to **grow by 31.9%** from 47,674 to **more than 63,000 by 2030**

The greatest population shift in Broward will occur within the **next 5-10 years** when 236,663 older adults go from ages 55-64 to 60-74

Older adults 65+ currently make up **22.5% of Broward's Population** - or nearly 430,000 residents

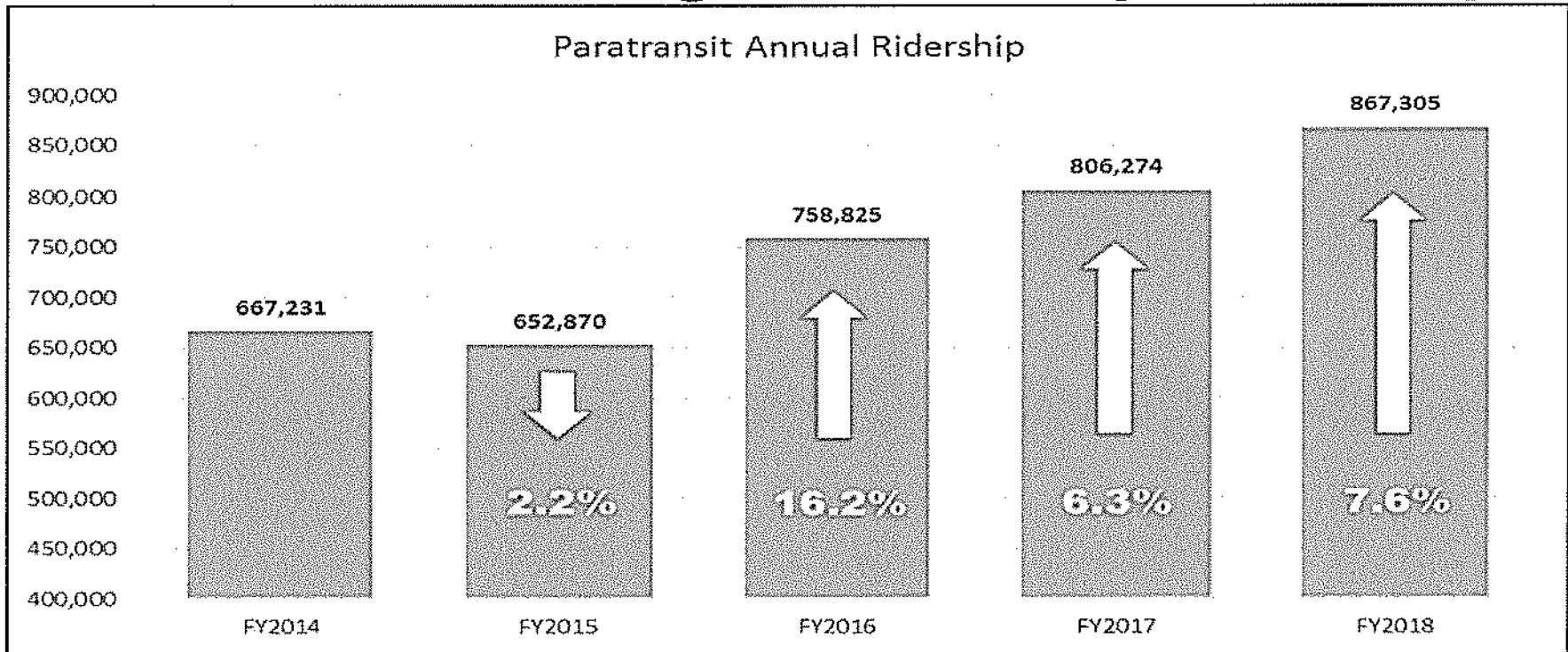


Broward's 80-84 population will **grow by more than 73%** in the next 12 years



Sources: Florida Department of Elder Affairs, Florida Chamber of Commerce, U.S. Census Bureau, DataUSA, and Population Resource Bureau

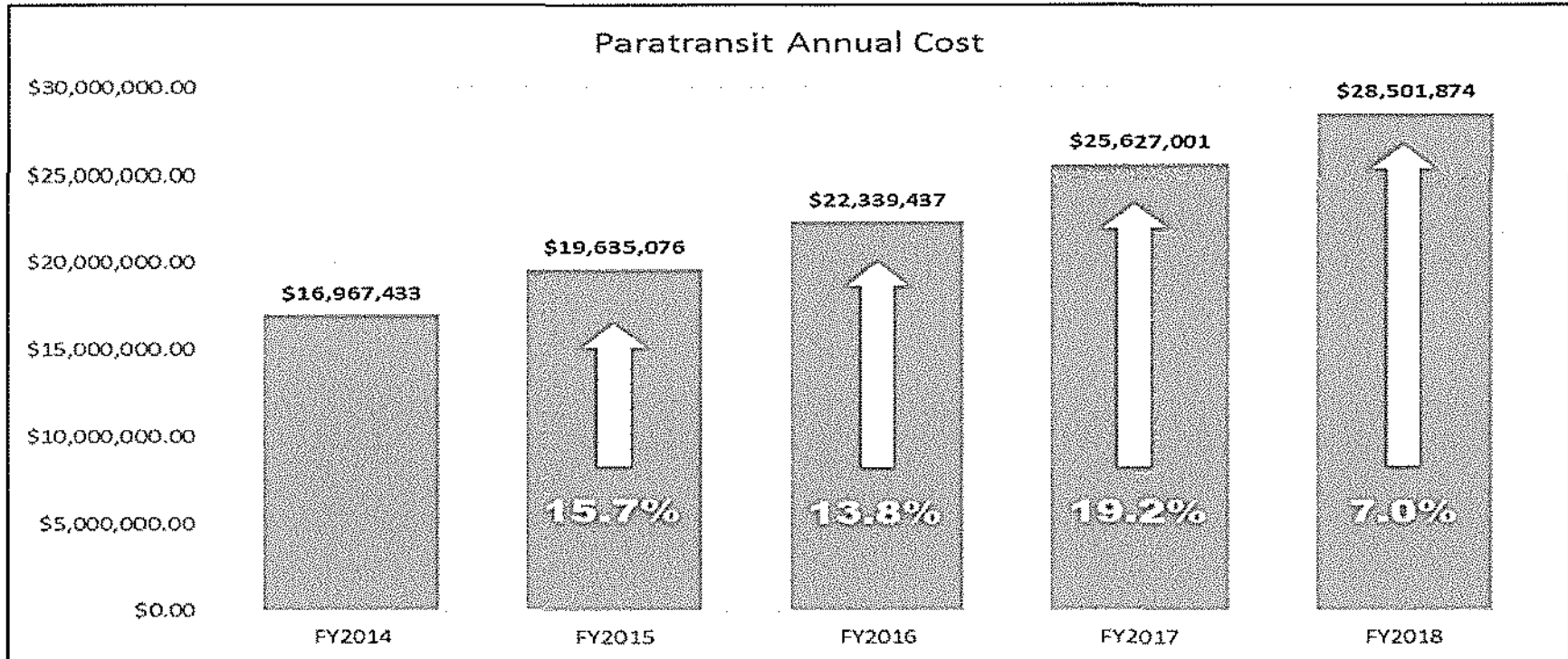
TOPS Paratransit Program Ridership Increasing



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TOPS Paratransit Program Costs



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Broward County Challenges



- 2017 Median Home Sales Price = \$340,000
- Median Income = \$64,100
- Owner Affordability Gap = \$145,000
- 14 percent reduction in home-ownership
- 32 percent increase in renters
- Current average fair market rent for a 2-bedroom is \$1,858/mo



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Broward County Challenges

- Even now, in a time of “economic recovery” and low unemployment (Broward’s rate has been below 4% for 2018**), **Broward’s poverty rate remains around 13%***
- The average Broward household has two cars***
- Less than 2% of Broward residents regularly utilize public transportation****
- **Household could save up to \$10,000/yr without the expenses of a car*******

U.S. Census data; ** Bureau of Labor Statistics; *American Community Survey; ****Broward County Transportation data; *****American Public Transit Association*



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What Others See When Evaluating Our Area as a Destination (for business or pleasure)

The Washington Post published a comprehensive piece comparing our region to other metropolitan areas across the nation and found the % of income spent on housing and transportation was the worst – 63% on average

Visitors coming from places where public transportation is plentiful find ours lacking*

(*Thrillist, 2017 article)



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What Our Community Is Saying...

- Members of the public consistently rank **traffic congestion** and **signal synchronization** as priorities for Broward County
- Safer **bicycling** (bike lanes and paths) and **pedestrian amenities** (sidewalks, lighting) are also identified as critical
- Expanding the amount of **greenways** (open recreational pathways connected across the county) is popular with our residents
- Better coverage, reliability and frequency of **public transit** is needed
- **Roadway flooding** and **drainage issues** need to be addressed



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Benefits of Multi-Modal Transportation

Adding more greenways, bicycle and pedestrian amenities can:

- Reduce vehicle emissions
- Decrease costs to maintain our roads
- Improve public safety, especially around schools
- Help us remain competitive as a destination for business and travel

People use public transportation when it is dependable, reliable, convenient and affordable*

(*APTA)

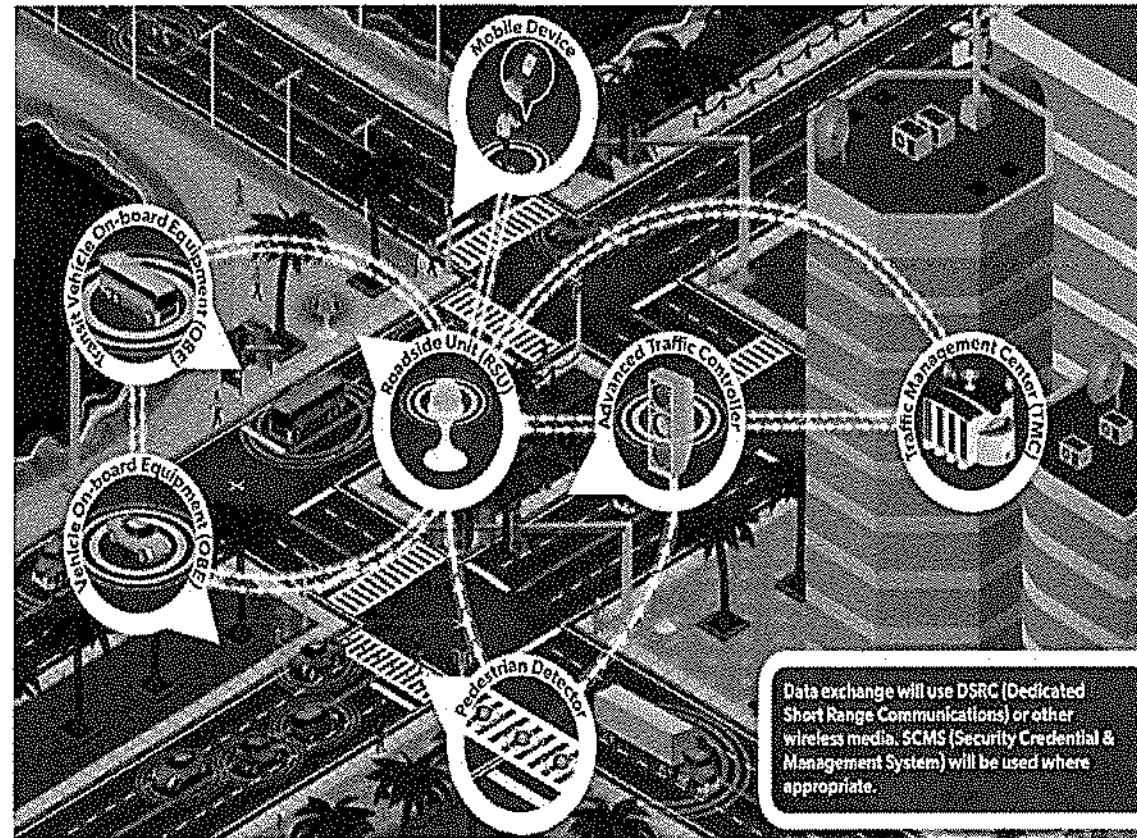


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Technology Is Changing How People Move Around

- Planning for rapidly evolving transportation technology:
 - Autonomous and connected vehicles
 - Advanced wayfinding, trip-planning, and parking apps
 - Higher-occupancy travel modes
- County's long-term plans include flexibility to respond to and quickly adopt new technologies



How Transportation in Broward is Funded Today

- Transportation programs are currently funded primarily with gas tax revenues which have not increased in 20 years because more fuel efficient cars mean less gas tax revenue
- Broward receives the lowest amount of funding per capita for roadway projects of any county in Florida: \$34*
- Many planned Broward transportation projects were deferred during the economic downturn to keep taxes low
- In the last 10 years, 63 out of the 67 Florida counties have levied surtaxes – Broward County has not*

(*Source: Florida Assoc. of Counties)



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The Proposal: A Penny for Transportation

A dedicated source of funding for countywide transportation system improvements through the levy of a 30-year, 1 cent surtax.

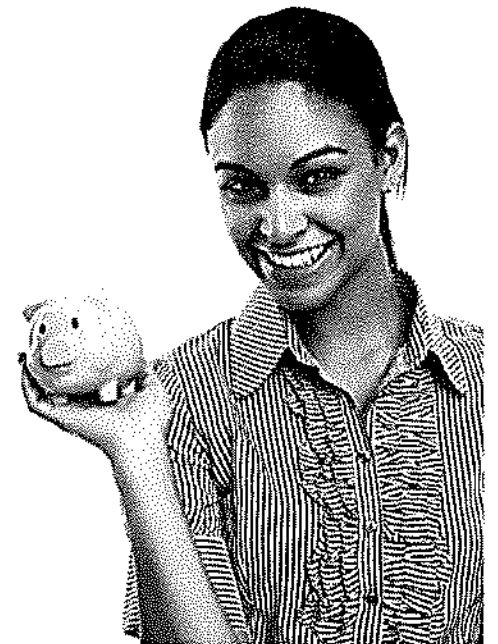


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Why a Surtax

- Approximately 30 percent of revenues would be paid by non-Broward residents, including our millions of visitors and tourists
- Having a local, dedicated source of revenue has been estimated to leverage at least \$3 billion in matching funds from federal, state, and other sources that are currently going to other counties and states*



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A Plan That Works For Broward

- 476 road, traffic, signal, bridge, technology and safety improvements
- More than 700 city-requested transportation improvements
- Full funding for existing Community Shuttles and expanded service
- Full funding for on-demand transportation services for people with disabling conditions (Paratransit)
- Designing local transit service intended to offer more reliable, responsive, accessible system
- Light rail along locally supported, studied, and approved corridors

East-west and north-south connectivity projects are prioritized, as is the demonstrated ability to reduce congestion



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Project Highlights

- New technologies creating “smart signals” intended to reduce traffic congestion and wait time
- More school safety zones
- Resiliency and roadway drainage improvements (intended to reduce flooding)
- 122 intersections reconfigured to increase traffic flow and reduce bottlenecks *across the county*
- Expanded, connected fiber optic network to support new technologies as they become available



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Let's Get Specific

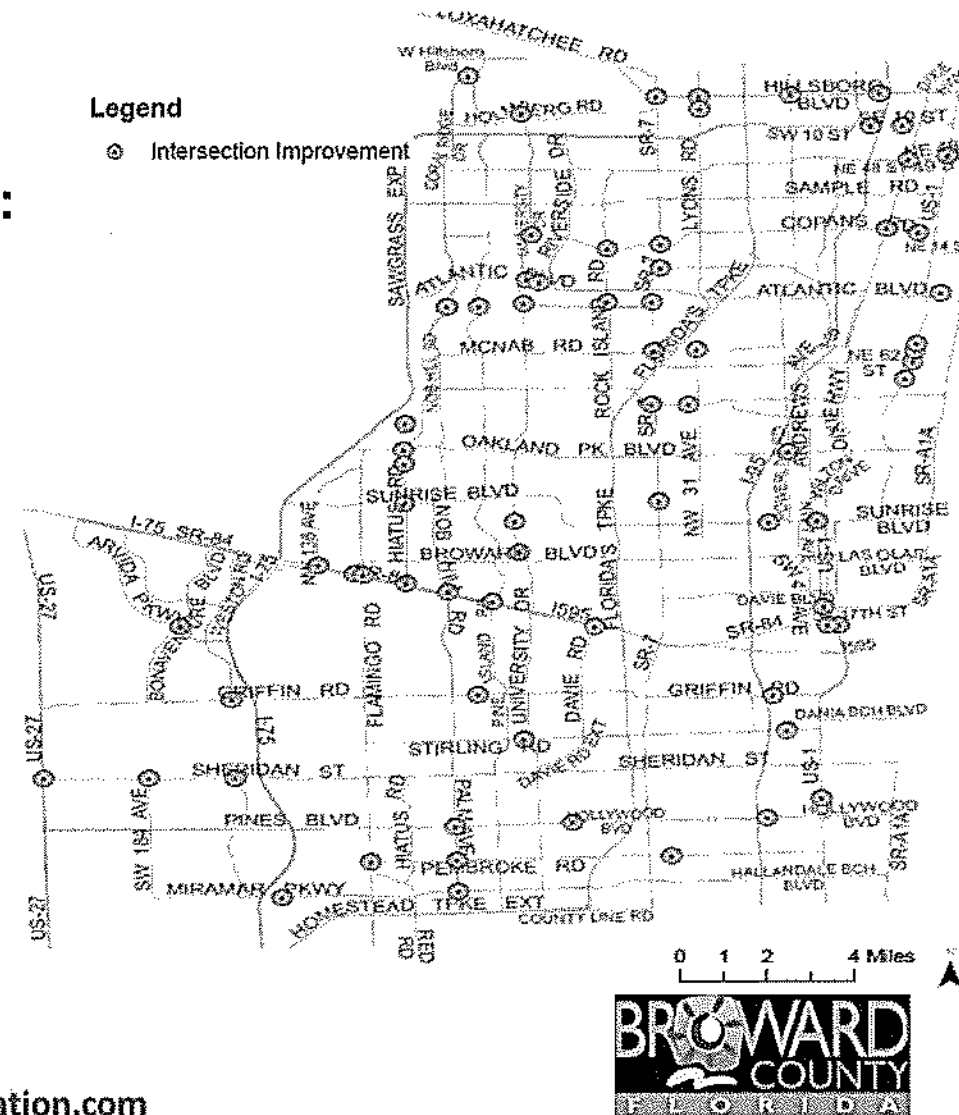
Intersection improvements are designed to:

- Eliminate physical bottlenecks
 - County, State, and City intersections
 - Add turn lanes and through lanes
 - Increase turn lane length (contains more cars)
- Create less congestion
- Synchronize entire corridor (allows for more green-time of light signals along a stretch of roadway)

Additional locations under review by FDOT and may be added to State workplan or surtax plan in the near future

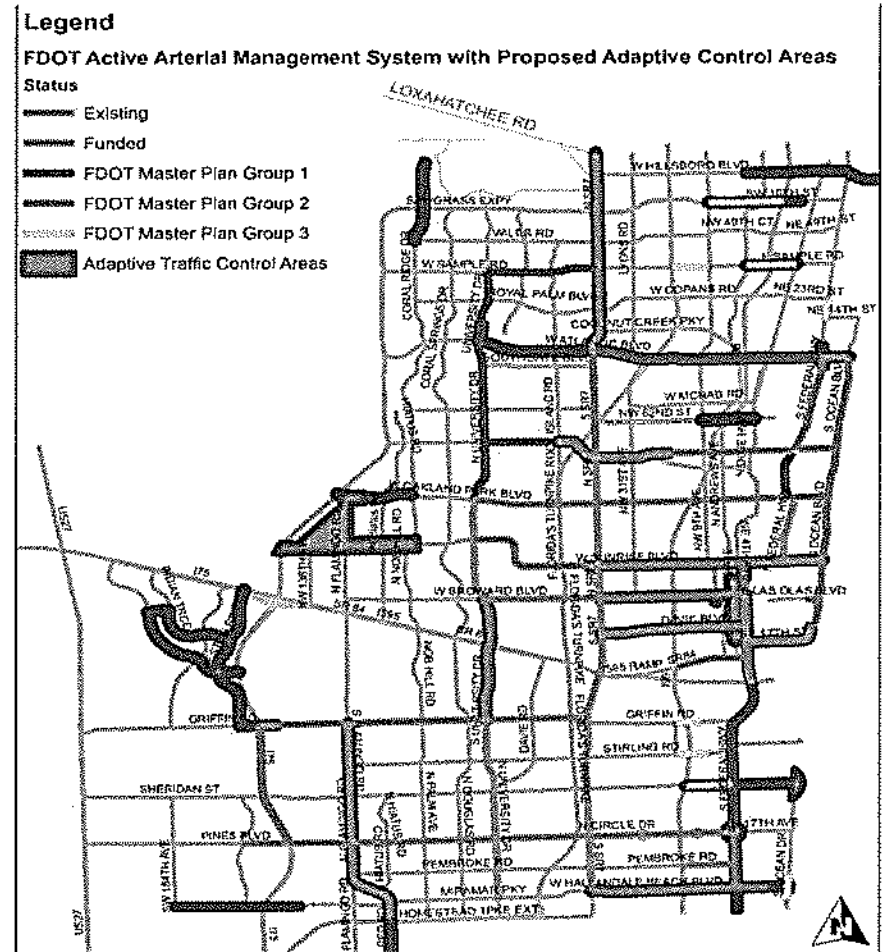


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Adaptive Signal Control & Arterial Mgmt

- Requires fiber optic network
- Signal timing automatically “adapt” to real-time traffic
- Reduce delays due to train traffic and bridge openings
- Effective for areas with unpredictable traffic patterns
- Reduce duration of peak-hour congestion
- Potential impacts to side-street traffic will be carefully evaluated, monitored, addressed



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Protecting the Taxpayer Investment

A 9-member Board (“Oversight Committee”), nominated by 7 independent community entities (“Appointing Authority”), will:

- Monitor revenue, expenses, assumptions and forecasts
- Evaluate projects for eligibility
- Remove politics from the project review process
- Track progress milestones
- Report on activities and offer transparency to the public

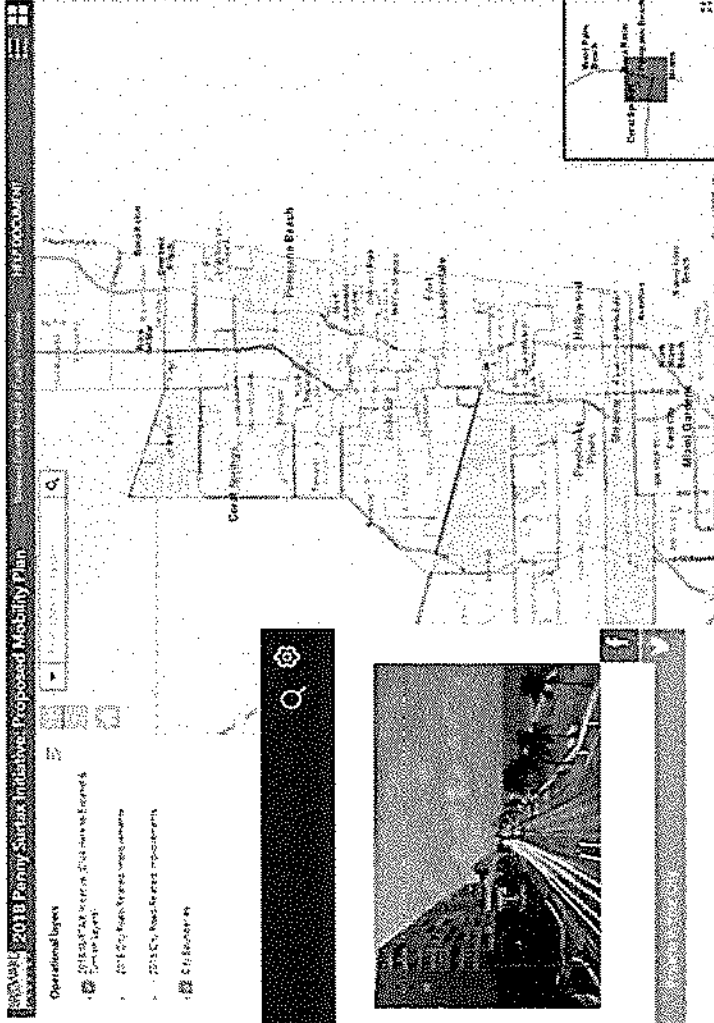
The Metropolitan Planning Organization, the federally-designated local transportation planning entity, will rank and prioritize projects annually and present funding recommendations



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Stay Informed



PENNY FOR TRANSPORTATION

Broward County • Penny For Transportation • Projects in Your City

PROJECTS IN YOUR CITY

Over the last 30 years, advances from the penny surplus will fund high-impact transportation projects to reduce traffic congestion in all 30 municipalities that include improvements to traffic signals, county roadways, pedestrian improvements, transit mobility options, public transportation (bus and trolley) and to fund future investments in Broward's transportation system.

Broward Municipal Services District

City of Coral Gables

City of Coconut City

City of Coral Springs

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On the November 6th ballot will be a penny surplus question to fund countywide transportation projects to reduce traffic congestion in all 30 municipalities that include improvements to traffic signals, county roadways, pedestrian improvements, transit mobility options, public transportation (bus and trolley) and to fund future investments in Broward's transportation system.

CONTACT US

Broward County • Penny For Transportation

PENNY FACTS

Why is the penny surplus important? Broward County is home to 19 million residents and welcomes 12.8 million visitors a year. More than 64 households move to Broward each day, gas tax revenues used for transit and road projects are flat or declining, and 50 percent of the air pollution in Broward is caused by vehicle emissions. Our economic vitality depends on our ability to move people, goods and services. But Broward County is built-out which physically constrains the ability to accommodate an approximately 235,000 new residents expected by the year 2040, and the desire to enhance the County's economic base. It also physically and financially constrains the ability to increase road capacity through the construction of additional travel lanes for automobiles.

Broward's bold 20-year penny surplus plan targets our biggest traffic problems with solutions that will give residents a greater quality of life including:

- Adaptive traffic signalization (adjusting in real-time, congestion

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WHERE LOCAL CHANGE HAPPENS

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What's on the November 6th Ballot

FUNDING FOR COUNTYWIDE TRANSPORTATION SYSTEM IMPROVEMENTS THROUGH LEVY OF SURTAX

Shall countywide transportation improvements to reduce traffic congestion, improve roads and bridges, enhance traffic signal synchronization, develop safe sidewalks and bicycle pathways, expand and operate bus and special needs transportation, implement rail along approved corridors, and implement emerging transportation technologies, be funded by levying a thirty year, one percent sales surtax, paid by residents and visitors, with the proceeds held in a newly created trust fund and all expenditures overseen by an independent oversight board?

YES _____ NO _____



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Election Information

Election Day: Tuesday, November 6

Request a Vote By Mail Ballot – Browardsoe.org

Phone – 954-357-7050

Email- elections@browardsoe.org

Early Voting Schedule – October 22 – November 4, 2018

Dates/times – Daily, 7AM – 7PM

Elections Website – Browardsoe.org



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Taxable Items



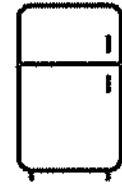
Dining



Clothing



Automobiles**



Appliances

Non-Taxable Items



Groceries*



Gas



Health/Medical



Prescriptions



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WHERE LOCAL CHANGE HAPPENS

COUNTY-PROPOSED SCHOOL ZONE SAFETY PROJECTS IN SURTAX PLAN

| SCHOOL NAME | CITY |
|---|------------------|
| COCONUT CREEK HIGH | COCONUT CREEK |
| THE NORTH BROWARD PREPARATORY SCHOOLS PRIVATE | COCONUT CREEK |
| EMBASSY CREEK ELEMENTARY | COOPER CITY |
| ATLANTIS ACADEMY | CORAL SPRINGS |
| IMAGINE CHARTER AT BROWARD | CORAL SPRINGS |
| MAPLEWOOD ELEMENTARY | CORAL SPRINGS |
| PARK SPRINGS ELEMENTARY | CORAL SPRINGS |
| PARKSIDE ELEMENTARY | CORAL SPRINGS |
| RAMBLEWOOD ELEMENTARY | CORAL SPRINGS |
| RENAISSANCE CHARTER OF CORAL SPRINGS | CORAL SPRINGS |
| WESTCHESTER ELEMENTARY | CORAL SPRINGS |
| BRAUSER MAIMONIDES ACADEMY | DANIA BEACH |
| COLLINS ELEMENTARY | DANIA BEACH |
| AMERICAN PREPARATORY ACADEMY PRIVATE | DAVIE |
| INDIAN RIDGE | DAVIE |
| WILLIAM T. MCFATTER TECHNICAL CENTER HIGH | DAVIE |
| SUMMIT-QUESTA MONTESSORI PRIVATE SCHOOL | DAVIE |
| DEERFIELD PARK ELEMENTARY | DEERFIELD BEACH |
| HIGHLANDS CHRISTIAN ACADEMY PRIVATE | DEERFIELD BEACH |
| ZION LUTHERAN CHRISTIAN PRIVATE | DEERFIELD BEACH |
| DEERFIELD BEACH HIGH SCHOOL | DEERFIELD BEACH |
| AMIKIDS GREATER FT. LAUDERDALE | FORT LAUDERDALE |
| BAYVIEW ELEMENTARY | FORT LAUDERDALE |
| FORT LAUDERDALE HIGH | FORT LAUDERDALE |
| THURGOOD MARSHALL ELEMENTARY | FORT LAUDERDALE |
| MOUNT BETHEL CHRISTIAN ACADEMY | FORT LAUDERDALE |
| PINE CREST PRIVATE SCHOOL | FORT LAUDERDALE |
| ROCK ISLAND ELEMENTARY | FORT LAUDERDALE |
| SHEPHERD OF THE COAST PRIVATE | FORT LAUDERDALE |
| SHERIDAN TECHNICAL HIGH - SPECIAL | FORT LAUDERDALE |
| STRANAHAN HIGH | FORT LAUDERDALE |
| TRINITY CENTRAL PRIVATE | FORT LAUDERDALE |
| WHIDDON-ROGERS EDUCATIONAL | FORT LAUDERDALE |
| APOLLO MIDDLE | HOLLYWOOD |
| ATTUCKS MIDDLE | HOLLYWOOD |
| BETHUNE, MARY M. ELEMENTARY | HOLLYWOOD |
| BOULEVARD HEIGHTS ELEMENTARY | HOLLYWOOD |
| HOLLYWOOD CHRISTIAN SCHOOL PRIVATE | HOLLYWOOD |
| HOLLYWOOD PARK ELEMENTARY | HOLLYWOOD |
| NATIVITY CATHOLIC PRIVATE | HOLLYWOOD |
| OAKRIDGE ELEMENTARY | HOLLYWOOD |
| SHERIDAN HILLS ELEMENTARY | HOLLYWOOD |
| SOUTH BROWARD HIGH | HOLLYWOOD |
| ST MARKS LUTHERAN PRIVATE | HOLLYWOOD |
| WEST HOLLYWOOD PRIVATE SCHOOL | HOLLYWOOD |
| SAINT HELEN CATHOLIC SCHOOL PRIVATE | LAUDERDALE LAKES |
| BROWARD ESTATES ELEMENTARY | LAUDERHILL |
| TRINITY CHRISTIAN SCHOOL PRIVATE | LIGHTHOUSE POINT |
| ABUNDANT LIFE CHRISTIAN ACADEMY | MARGATE |
| ATLANTIC WEST ELEMENTARY | MARGATE |
| HEBREW ACADEMY COMMUNITY SCHOOL PRIVATE | MARGATE |
| MARGATE ELEMENTARY | MARGATE |
| EVERGLADES HIGH | MIRAMAR |
| MIRAMAR ELEMENTARY | MIRAMAR |

PERRY, ANNABEL C. ELEMENTARY
PHYL'S ACADEMY PRIVATE
SEA CASTLE ELEMENTARY
SOMERSET EAST PREPARATORY ACADEMY
SUNSHINE ELEMENTARY
MORROW ELEMENTARY
NORTH BROWARD ACADEMY OF EXCELLENCE CHARTER
SILVER LAKES MIDDLE
NORTHEAST HIGH
KIDZ CHOICE CHARTER
PANTHER RUN ELEMENTARY
SILVER TRAIL MIDDLE
MIRROR LAKE ELEMENTARY
OUR SAVIOR LUTHERAN PRIVATE
Drew Charles Resource Center
CHARLES DREW ELEMENTARY
BLANCHE ELY HIGH
LIGHTHOUSE CHRISTIAN SCHOOL PRIVATE
MARKHAM, C. ROBERT ELEMENTARY
PARAGON CHARTER
POMPANO BEACH MIDDLE
SANDERS PARK ELEMENTARY
SOMERSET ACADEMY POMPANO CHARTER
SOMERSET PINES ACADEMY CHARTER
WELLEBY ELEMENTARY
TAMARAC ELEMENTARY
MOUNT OLIVET SEVENTH-DAY ADVENTIST PRIVATE
ANNUNCIATION CATHOLIC PRIVATE
THREE VILLAGE MONTESSORI SCHOOL PRIVATE
WESTON CHRISTIAN ACADEMY PRIVATE
WILTON MANORS ELEMENTARY

MIRAMAR
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NORTH LAUDERDALE
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NORTH LAUDERDALE
OAKLAND PARK
PEMBROKE PINES
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SUNRISE
TAMARAC
UNINCORPORATED
WEST PARK
WESTON
WESTON
WESTON
WILTON MANORS

CITY-PROPOSED SCHOOL ZONE SAFETY PROJECTS IN SURTAX PLAN

| JURISDICTION | PROJECT NAME | DESCRIPTION |
|---------------------|---|--|
| Fort Lauderdale | School Zone Safety Improvements : PINE CREST PRIVATE SCHOOL | at 18TH AVENUE |
| Fort Lauderdale | Safe Routes to School : WALKER ELEMENTARY | NW 4 STREET |
| Fort Lauderdale | Safe Routes to School : STRANAHAN HIGH | SIDEWALKS |
| Fort Lauderdale | Safe Routes to School : OUR LADY QUEEN OF MARTYRS | SW 28TH AVE & SW 11TH CT |
| Fort Lauderdale | Safe Routes to School : FORT LAUDERDALE HIGH | SIDEWALKS (16 ST & 17THCT) |
| Tamarac | School Zones | School Zone upgrades and expansion - various locations Citywide |
| Weston | Indian Trace Elementary School | School Zone Safety Improvements / Lake view Dr, Royal Poinciana, Saddle Club Rd |
| Dania Beach | Healthy Community Zone | Sidewalk improvements and safety enhancements to schools walking routes |
| Coconut Creek | Johnson Road Greenway | Construct 12-foot wide concrete shared use path linking Lakeside Park and Tradewinds Elementary School to the Recreation Complex and Lyons Creek Middle School. (CSLIP) |
| Oakland Park | Oakland Park Elementary School Sidewalk Network | Infill of sidewalks around Oakland Park Elementary School. From Oakland Park Blvd. north to NE 38th Street (Park Lane) and from NE 2nd Avenue east to Dixie Highway. |
| Oakland Park | Lloyd Estates Elementary School Safe Routes | Continuous sidewalk system to Lloyd Estates Elementary School. Project boundaries are from Powerline Rd. east to Andrews Avenue and from NW 38th Street north to NW 44th Street. |